

Mosquito Weather is Here. Protect Yourself!

Mosquito Netting, \$1.59

Piece of 8 yards. 66 inches wide. Black or White

—Basement, 34th Street, Rear.

R. H. Macy & Co.

Herald Square

Inc.

New York

We Serve Breakfasts

From 9 to 11 in our cool, airy Breakfast Room on the Eighth Floor. Pennsylvania Station commuters and others will find our Breakfast Service a decided convenience.

44c to 64c

—Restaurant, Eighth Floor.

Store Open All Day Tomorrow, Saturday. Thereafter, and Until Labor Day, This Store, According to Its Custom, Will Be Closed Every Saturday.**Common Sense Clothes for Your Boy**

to help keep him cool and comfortable over the "Fourth."

Khaki Camp Suits**\$2.89**

Two piece outfits, short-sleeved open throat blouse, with short, wide trousers. Made of excellent strong khaki. Sizes 6 to 15 years.

Khaki Knickers, \$1.44

Of excellent quality.

Long pants, **\$1.84**Shorts, **\$1.44**Straight pants, **79c****Washable Norfolks, \$8.94**

With two pairs of knickers

Of tropical cloth and linen

crash. Linen crash knickers, **\$1.88**Natural linen knickers, **\$1.88**White duck knickers, **\$1.44****Bathing Suits**1 piece camp style—6 to 14 yrs., **\$2.24 to \$3.24**2 piece suits—sizes 26 to 38, **\$2.24 to \$4.49**Skirted California style—sizes 26 to 38, **\$2.24 to \$4.49**Sweater knit suits for little lads sizes 2 to 10 years, **\$2.97**SWEATERS—Two tone color effects in slip-on model, **\$4.89**Coat style in solid colors, sizes 26 to 36, **\$6.74**RAINCOATS—Of waterproof black rubber, **\$4.89****All Wool Camp Blankets, \$4.29**

For Full Size Beds, 66 x 84 Inches.

Excellent for camping and rough out-of-door usage. Light-weight and warmth-giving.

Summer Comfortables \$2.97

Double Bed Size.

Figured and colors, with novelty and plain borders.

Reduced Prices**Macy's "Perfection" Bleached Muslin Sheets**

For Full Sized Beds

\$1.29 each

Our Usual Price \$1.59

Hemmed ends, Seamless. Size before hemming 81x90 inches.

—Basement, 34th Street, Rear.

A Reliable Clock

Small enough to take with you on your vacation. Has a reliable one-day American movement.

\$1.88

Size 5 inches high, 3 3/4 inches wide, 2 inches deep. Two-inch dial. Mahogany finish.

—Basement, 34th Street, Front.

Silverware

Always occupies the most prominent place among the wedding presents. Its utility, permanence and beauty make it one of the most acceptable gifts a bride can receive.

Sterling Silver Candlesticks, \$3.69 each

Made in the handsome Colonial design, with a round base. Six inches high.

Sterling Silver Handled Pie Server, \$1.14

Made in a plain design, with a bright finish. Equally serviceable for cutting cake or ice cream.

—Main Floor, Broadway.

**Special Holiday Offering****Suede Cloth Tams**

For Misses and Girls

89c

Take one with you on your vacation—or over the Fourth. Becoming and comfortable to wear. Light and easy to pack. They are the ideal vacation sport hats. The assortment includes all the wanted sport shades, as well as white.

—Second Floor, Centre.

People Are Buying More Phonographs

and a few questions to our patrons disclose the following causes for our increased summer business.

People who stay in town prefer to enjoy their favorite artists or dance music in the cool comfort of their own homes. Our complete lists of popular records supply their programs economically.

People who depend on the opera and concerts during the winter have found, when summer calls them to the country, that a carefully selected phonograph and perfect records produce music of a beautiful quality. Selection is simplified here for we carry the leading makes of phonographs at decided reductions from list prices.

Victor Victrolas are about 10% less than elsewhere. Sonora Machines are about 15% less than elsewhere.

People who go to camp or shore and do not wish to take a large phonograph find much pleasure in the clear tones of a portable.

CobrolaPriced **\$34.75**

Size 13 1/2 x 13 1/2 x 7 inches.

Plays 10 and 12 inch records. Eight records can be carried inside the case.

The motor is strong and the case is genuine leather covered.

Plays all standard make records.

—Fourth Floor, 34th Street, Rear.

**Violet Ray Set****\$11.74**

With this small, handy set you can have not only the benefit of the wonderful curative qualities of electricity, but also violet ray treatments in your home.

Violeta is safe, painless and positively beneficial in a great variety of ailments. Will give quick relief from Asthma, Insomnia, Neuralgia, and many other complaints.

—Basement, Centre.

**Smart One Strap Pump \$8.94**

Made of tan calfskin leather, for the out-of-door occasions of summer.

Has ball and saddle strap, perforated trimming, welt sole and comfortable military heel.

White Canvas Pumps, \$4.96

In the opera model and a few one eyelet ties. French heels. A few sizes missing.

—Second Floor, 35th Street, Rear.

Vacation Stationery 47c Box

A very good quality paper. 48 sheets and 48 envelopes in a box. In white, pink, blue or buff.

—Main Floor, 35th Street.

Women's Umbrellas \$1.59

For vacations and week-end trips. Rain or shine, an umbrella is a summer-time necessity. Get one before you go!

Umbrellas of American Taffeta \$1.59

Guaranteed fast black, made on eight-rib paragon frames.

All-Silk Sun and Rain Umbrellas \$3.69

Bright plaids or plain colors make smart umbrellas which may be carried in rain or sun. The smart handles are made of bamboo, cherry wood and malacca, with bakelite caps.

—Main Floor, Broadway.

Women's Cotton Crepe Negligees \$2.89

Good quality crepe in rose, Copenhagen, light blue, pink, lavender and wistaria.

Made with two rows of cording across the back, forming a semi-empire effect. Sash of self material in front.

V neck, flowing sleeves and patch pockets are bound with satin ribbon.

Sizes 36 to 32.

—Third Floor, 34th St.

Electrical Conveniences for Summer

6 lb. Iron, household size, 30% off manufacturer's list prices.

List Price, \$7.75 Our Price, **\$5.34**List Price, \$8.00 Our Price, **\$5.64**8 inch Fan, nickel plated, two speeds, **\$8.44**

—Basement, 35th Street.

12 in. Candles, 9c each

Specially Priced

Hand Cast, Wax Dipped. Eleven colors.

—Basement, 34th Street, Front

Don't Start Without It

Maybe it's a blue serge suit, white flannel trousers, a tropical weight suit or sports equipment; whatever your vacation needs, you can obtain them quickly in our men's departments, readily reached by the Broadway and 35th Street entrances.

We're Open Until 5:30 Saturday, July 2nd.Blue Serge Suits, **\$34.75**Tropical Weight Suits, **\$16.75 to \$29.75**White Flannel Trousers, **\$7.49**Extra Sports Trousers and "Knickers," **\$11.95 to \$11.75**

Sports Suits of domestic and imported

fabrics. Regular and imported trousers,

\$34.75 to \$44.75

—Fifth Floor, Front.

—Fifth Floor, Centre.

Everything for Golf and Tennis. Swimming Suits, **\$2.79 to \$7.74****Men's Imported White Silk Shirts \$4.59 Tax Additional**

Good weight, imported Habutai silk. Coat model with soft double cuffs.

—Main Floor, 35th Street.

Greatly Reduced Men's Oxfords, \$3.89

Black or Tan

Formerly up to \$6.44

A few sizes missing. The line will be discontinued—therefore this price. The oxfords are both smart and comfortable and may be had with medium or narrow toes.

Men's Bathing Shoes 44c

High or Low Cut, with Soft or Stiff Soles.

—Main Floor, 35th Street.

**Everything to make successful 4th of July pictures. The funds you save here will add to the fun there.**

The following items indicate savings on dependable cameras in our Camera Headquarters where everything the amateur needs is priced "Lowest-in-the-City."

Brownie Cameras, **\$1.84 to \$4.54**Folding Brownies, **\$2.24 to \$5.89**Folding Kodaks, Anicos and Rexos, **\$12.74 to \$27.25**Presto Cameras, **\$7.14 to \$22.50**Vest Pocket Kodaks and Anicos, **\$7.24 to \$31.75**Kodaks with Anastigmat Lenses, **\$12.74 to \$99.75**Graflex Cameras with B. & L. Tessar Lenses, **\$89.75 to \$256.00**

Roll films developed without charge when prints are ordered. All work done on the premises.

—Camera Headquarters, Fifth Floor, Centre.

Men's Light Weight Underwear

At Vacation Savings

White Gauze Underwear, **59c each**

Cool cotton fabric shirts have short sleeves. Drawers open knee athletic style or ankle length.

Nainsook Underwear **49c each**

Excellent quality, pin check pattern. Athletic style shirts and drawers.

Athletic Union Suits, **94c suit**

Fine striped madras and striped or plaid nainsook. Sleeveless, open knee. Closed crotch.

—Main Floor, 35th Street.

Men's Straw Hats Reduced

Just in time for vacation days. Every style popular this season, including all our imported cushion fitting straws.

Hats which were

\$2.44 now \$1.74**\$3.74 now \$2.97****\$2.89 now \$2.39****\$4.69 now \$3.69**

—Main Floor, 35th Street

